

EUIPO IP Intensive Programme for Students 2024

European Union Intellectual Property Office
Online Event
14 – 25 October 2024

in collaboration with



supported by

EUIPO IP Intensive Programme for Students

Monday – 14 October 2024

European Union Trade Mark

09:00 – 09:15	Session	Welcome Speech
	Speaker	João Negrão, Executive Director, EUIPO
09:15 – 10:00	Session	Intellectual Property Rights in the EU: An Introduction
	Speaker	PES University
10:00 – 10:45	Session	Overview of Trade Mark Protection in the EU
	Speaker	PES University
10:45 – 11:30	Session	Trade Mark Applications and Examination Proceedings
	Speaker	EUIPO
11:30 – 11:45	Coffee Break	
11:45 – 12:30	Session	The Madrid System for International Registration of Trade Marks
	Speaker	WIPO
12:30 – 13:15	Session	International Registration of Trade Marks: Madrid System Operations
	Speaker	WIPO
13:15 – 14:15	Lunch Break	
14:15 – 15:00	Session	Absolute Grounds for Refusal
	Speaker	EUIPO
15:00 – 15:45	Session	Opposition Proceedings
	Speaker	EUIPO
15:45 – 16:00	Session	Closing of the Day
	Speaker	Academy Department

End of Day One

Tuesday – 15 October 2024

European Union Trademark

09:00 – 09:15	Session	Welcome
	Speaker	Academy Department
09:15 – 10:00	Session	Likelihood of Confusion
	Speaker	PES University
10:00 – 10:45	Session	Genuine Use and Reputation
	Speaker	EUIPO

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10:45 – 11:30	Session	Cancellation Proceedings
	Speaker	EUIPO
11:30 – 11:45	Coffee Break	
11:45 – 12:30	Session	Case Study I
	Speaker	Talent Bank Partner
12:30 – 13:15	Session	Case Study II
	Speaker	Talent Bank Partner
End of Day Two		
Wednesday – 16 October 2024		
Registered Community Design		
09:00 – 09:15	Session	Welcome
	Speaker	Academy Department
09:15 – 10:00	Session	Overview of the Registered Community Design (RCD)
	Speaker	PES University
10:00 – 10:45	Session	RCD Applications
	Speaker	EUIPO
10:45 – 11:30	Session	Industrial Designs: The Hague System for International Registration
	Speaker	WIPO
11:30 – 11:45	Coffee Break	
11:45 – 12:30	Session	RCD Invalidity Grounds and Proceedings
	Speaker	EUIPO
12:30 – 13:15	Session	RCD Infringement
	Speaker	EUIPO
13:15 – 14:15	Lunch Break	
14:15 – 15:00	Session	Case Study I
	Speaker	Talent Bank Partner
15:00 – 15:45	Session	Case Study II
	Speaker	Talent Bank Partner
15:45 – 16:00	Session	Closing of the Day
	Speaker	Academy Department
End of Day Three		

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Thursday – 17 October 2024

Geographical Indications

09:00 – 09:15	Session	Welcome
	Speaker	Academy Department
09:15 – 10:00	Session	Overview of Geographical Indications
	Speaker	PES University
10:00 – 10:45	Session	Legal Framework and Policy
	Speaker	PES University
10:45 – 11:30	Session	WIPO Standing Committee on Trademarks, Industrial Designs and Geographical Indications
	Speaker	WIPO
11:30 – 11:45	Coffee Break	
11:45 – 12:30	Session	Economic Impact of Geographical Indications
	Speaker	PES University
12:30 – 13:15	Session	International Aspects and the Geneva Act
	Speaker	DG AGRI, European Commission

End of Day Four

Friday – 18 October 2024

Geographical Indications

09:00 – 09:15	Session	Practical Examples and Real-Life Applications
	Speaker	DG AGRI, European Commission
09:15 – 10:00	Session	Geographical Indications for Craft and Industrial Products
	Speaker	EUIPO
10:00 – 10:45	Session	Challenges in Protecting Geographical Indications
	Speaker	EUIPO
10:45 – 11:30	Session	Geographical Indications: EU Success Stories
	Speaker	EUIPO
11:30 – 11:45	Coffee Break	
11:45 – 12:30	Session	Case Study I
	Speaker	Talent Bank Partner
12:30 – 13:15	Session	Case Study II
	Speaker	Talent Bank Partner

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End of Day Five

Monday – 21 October 2024

Copyright in the European Union

09:00 – 09:15	Session	Welcome
	Speaker	Academy Department
09:15 – 10:00	Session	Introduction to Copyright Law in the European Union
	Speaker	PES University
10:00 – 10:45	Session	International Copyright Treaties
	Speaker	WIPO
10:45 – 11:30	Session	Copyright Directives in the EU
	Speaker	EUIPO
11:30 – 11:45	Coffee Break	
11:45 – 12:30	Session	Subject Matter of Protection
	Speaker	European IP Helpdesk, EU Commission
12:30 – 13:15	Session	Originality in the European Union
	Speaker	PES University
13:15 – 14:15	Lunch Break	
14:15 – 15:00	Session	Bundle of Rights
	Speaker	European IP Helpdesk, EU Commission
15:00 – 15:45	Session	Authorship and Ownership
	Speaker	WIPO
15:45 – 16:00	Session	Closing of the Day
	Speaker	Academy Department

End of Day Six

Tuesday – 22 October 2024

Copyright in the European Union

09:00 – 09:15	Session	Welcome
	Speaker	Academy Department
09:15 – 10:00	Session	Copyright Infringement
	Speaker	EUIPO
10:00 – 10:45	Session	Defences: Limitations and Exceptions

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	Speaker	EUIPO
10:45 – 11:30	Session	CJEU Jurisprudence on Copyright
	Speaker	PES University
11:30 – 11:45	Coffee Break	
11:45 – 12:30	Session	Case Study I
	Speaker	Talent Bank Partner
12:30 – 13:15	Session	Case Study II
	Speaker	Talent Bank Partner
End of Day Seven		
Wednesday – 23 October 2024		
Patents		
09:00 – 09:15	Session	Welcome
	Speaker	Academy Department
09:15 – 10:00	Session	Introduction to Patents
	Speaker	PES University
10:00 – 10:45	Session	The European Patent Convention
	Speaker	EPO
10:45 – 11:30	Session	The Patent Cooperation Treaty
	Speaker	WIPO
11:30 – 11:45	Coffee Break	
11:45 – 12:30	Session	Patentable Subject Matter
	Speaker	EPO
12:30 – 13:15	Session	Subject Matter Exclusions
	Speaker	EPO
13:15 – 14:15	Lunch Break	
14:15 – 15:00	Session	Novelty
	Speaker	PES University
15:00 – 15:45	Session	Inventive Step
	Speaker	PES University
15:45 – 16:00	Session	Closing of the Day
	Speaker	Academy Department
End of Day Eight		

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Thursday – 24 October 2024

Patents

09:00 – 09:15	Session	Welcome
	Speaker	Academy Department
09:15 – 10:00	Session	Industrial Application, Disclosure, and Claims
	Speaker	EPO
10:00 – 10:45	Session	Inventorship and Ownership
	Speaker	EPO
10:45 – 11:30	Session	Patent Infringement and Defences
	Speaker	WIPO
11:30 – 11:45	Coffee Break	
11:45 – 12:30	Session	Case Study I
	Speaker	Talent Bank Partner
12:30 – 13:15	Session	Case Study II
	Speaker	Talent Bank Partner

End of Day Nine

Friday – 25 October 2024

Community Plant Varieties

09:00 – 09:15	Session	Welcome
	Speaker	Academy Department
09:15 – 10:00	Session	Overview of Community Plant Varieties
	Speaker	PES University
10:00 – 10:45	Session	The CPVR System
	Speaker	CPVO
10:45 – 11:30	Session	Scope of CPVR Protection and Enforcement
	Speaker	CPVO
11:30 – 11:45	Coffee Break	
11:45 – 12:30	Session	Interface Between Variety Denominations, Trade Marks and GIs
	Speaker	CPVO
12:30 – 13:15	Session	The Granting of Licenses of CPVRs
	Speaker	CPVO

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13:15 – 13:30	Session	Closing of the Programme
	Session	Academy Department
End of Day Ten		