

Call for Expression of Interest to participate in the Pan-European Seal Working Groups (PES WG)

The Academy Department would like to invite all the PES members, **including contact points and other relevant colleagues within your university/institution**, to participate in one or more of the working groups (WG) described below, according to your own profile, interests and needs:

WG 1: Use of EUIPO IP training material and courses in university curricula

Goal: Optimise the use of IP material, resources and training offered free of charge by EUIPO and analyse ways of integrating them into the various university curricula, **both specialised and not directly related to Intellectual Property**. Other possible forms of collaboration with existing IP programmes will also be addressed and synergies will be sought to maximise resources and strengthen IP awareness in the academic community.

Aimed at: Professors and representatives of schools and faculties of PES universities, including technical, scientific, economic and other disciplines.

WG 2: Improving knowledge of IP and design protection in schools and faculties of design and related disciplines

Goal: Identify the IP and design education needs of students of design and related disciplines such as architecture, engineering, fine arts, in order to provide tailored educational solutions for this target group and facilitate their access to the EU design protection system.

Aimed at: Professors and representatives of **design, fine arts, architecture, engineering and related disciplines** of schools and faculties of PES universities.

WG 3: Cooperation with Technology and Research Transfer Offices (TTO/RTO), Technology Parks and Clusters of Innovation (COI)

Goal: Firstly, to gain an in-depth understanding of IP protection and commercialisation by TTOs/RTOs, Tech Parks and COIs. Secondly, to facilitate cooperation with EUIPO and among the members of the working group. The ultimate goal being to provide training and promote the use of IP as a business asset within the academic and research community.¹

Aimed at: Representatives and staff of TTOs/RTOs, Tech Parks and COIs based on PES universities.

WG 4: IP teaching methodologies and projects and use of AI tools in teaching and learning at universities

Goal: To bring together different IP teaching methodologies based on the experience of the PES members, and to share knowledge and practices in the use of artificial intelligence in order to integrate innovative methods and AI tools into university teaching and learning.

Aimed at: Professors and representatives of schools and faculties of PES universities, including technical, scientific, economic and other disciplines.

WG 5: Mediation as a subject in IP study programmes

Goal: Facilitate the inclusion of mediation as a subject in IP curricula through cooperation with the EUIPO mediation center.

Aimed at: Faculty members and heads of specialised IP programmes (LL.M., postgraduate courses, PhD., etc.)

Each working group will meet regularly (**monthly or bimonthly**) and will use a specific working method according to **its specific needs and objectives**.

The conclusions and results of each working group will be presented at the NIPA Annual Meeting in December 2025.

Anyone interested in participating in one of the proposed working groups should **send a confirmation email by 7 April 2025 to Pan-European-Seal@euipo.europa.eu with the following information:**

- Full name;
- PES university and profile (e.g. professor, TTO staff member, researcher, etc.);
- Working Group (WG) in which she/he wishes to participate.

We look forward to working with you and to a stronger and more impactful cooperation within the framework of the PES.



Member of the
Pan-European Seal
Programme

