



PROGRAMME INTERNATIONAL CONFERENCE

IDENTITY, TRADITION AND CULTURAL INTERFERENCES
SYMBOLISM OF THE ROMANIAN BLOUSE „IA”

3RD EDITION

20-21.06.2025
Târgu Jiu, Romania



ORGANIZED BY
THE RESEARCH, DEVELOPMENT AND INNOVATION INSTITUTE
„CONSTANTIN BRÂNCUȘI” UNIVERSITY



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- Lucian NASTASĂ-KOVÁCS, Cluj-Napoca Art Museum, Romania
- Raisa OSADCI, Institute of Cultural Heritage, Moldova
- Oana-Maria PALOȘ, Speaker, Gorj County Council, Romania
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- Ion URSU, Institute of Cultural Heritage, Moldova
- Petru VICOL, National Museum of Ethnography and Natural History, Moldova



PROGRAMME

Friday-Saturday, 20-21 June, 2025

Friday, 20 June, 2025

„Constantin Brâncuși” University of Târgu Jiu, Romania
Faculty of Engineering, A016 Room

9:30 – 10:00 – Registration

10:00 – 10:15 – Welcoming and Opening Remarks

10:15 – 10:25 – Art Exhibition

10:25 – 11:15 – Plenary Session

11:15 – 11:30 – Book Launch

11:30 – 12:00 – Coffe Break

12:00 – 13:30 – Parallel Sessions

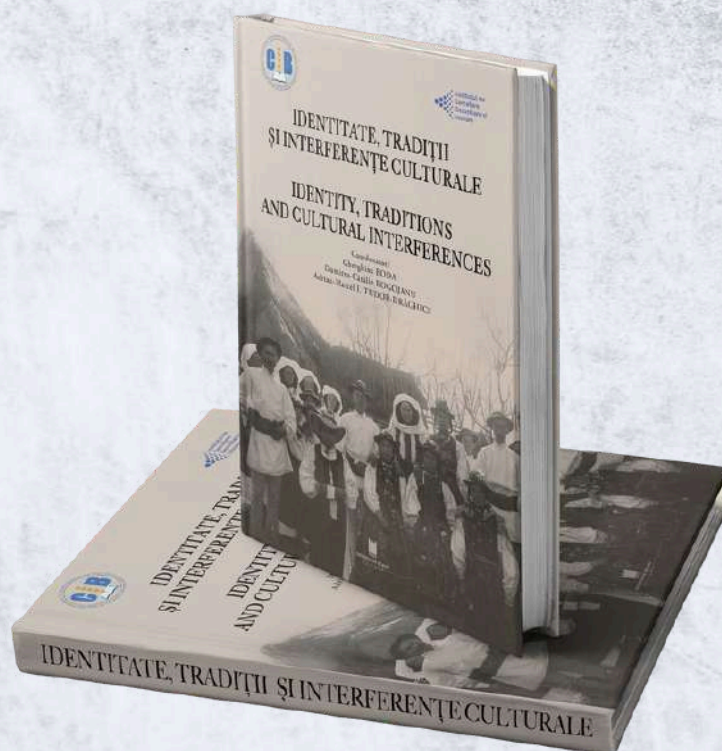
13:30 – 14:30 – Lunch Break

14:30 – 17:30 – Parallel Sessions

Saturday, 21 June, 2025

Constantin Brâncuși University of Târgu Jiu, Romania
Faculty of Engineering

10:00 – 12:00 – Exhibition of traditional folk costumes of Gorj





Plenary Sessions
Friday, 20 June, 2025
Time: 10:15 - 11:15

KEYNOTE SPEAKERS



ALBINEL FIREȘCU

**THE SOCIAL EXPRESSION OF POPULAR COSTUME IN THE
 VISION OF SIMION MEHEDINTI**

**RITUALISTIC ROLES OF THE BLOUSE WITH ALȚIȚĂ: AN
 ETHNOLOGICAL AND SYMBOLIC PERSPECTIVE**



LUDMILA MOISEI



VALERIU DULGHERU

**TRADITIONS AND CULTURAL INTERFERENCES IN THE
 CONTEXT OF GLOBALISATION**

**NATIONAL IDENTITY AND MEMORY: 240 YEARS SINCE THE
 MARTYRDOM OF HOREA, CLOȘCA AND CRIȘAN**



DUMITRU-CĂTĂLIN ROGOJANU



Session 1

Identity, Traditions and Cultural Interferences

Friday, 20 June, 2025 Time: 12:00 - 13:30

Faculty of Engineering, A016 Room

Session Chair:

Violeta Letiția GHIMIȘI, „Constantin Brâncuși” University of Târgu Jiu, Romania

Secretary:

Ana Corina BORCOȘI, „Constantin Brâncuși” University of Târgu Jiu, Romania

GEORGE BARIȚIU – REFLECTIONS UPON THE HOME INDUSTRY IN THE TRANSILVANIA JOURNAL

Gherghina BODA, Museum of Dacian and Roman Civilisation in Deva; George Emil Palade University of Medicine, Pharmacy, Sciences and Technology of Târgu Mureș

THE BRÂNCUȘI MONUMENTAL ENSEMBLE, A MILESTONE BETWEEN TRADITIONAL ROMANIAN ART AND MODERN ART, FROM IDENTITY TO UNIVERSALITY

Maria STAMATE, Valahia University of Târgoviște

AROMANIANS – BALKAN IDENTITY WITH ROMANIAN RELATIONS

Enache TUȘA, Institute of Political Sciences and International Relations “Ion I.C. Brătianu”, Romanian Academy, Bucharest

THE CSANGIANS OF THE SIRET VALLEY BETWEEN IDENTITY, PERSECUTION AND REPRESSION

Florentin BOTEZATU, Economic College “Ion Ghica”, Bacău

THE IDENTITY HERITAGE OF THE MINOR ROMANIAN NOBILITY FROM THE ARAD REGION AND THE REGISTERS OF MEMORY

Felicia Aneta OARCEA, Arad Museum Complex

THE TOWER HOUSES (KULAS) OF OLTENIA – ELEMENT OF LOCAL IDENTITY. CASE STUDY: THE TOWER HOUSES OF GORJ COUNTY

Alina-Maria CHIRICESCU, George Emil Palade University of Medicine, Pharmacy, Sciences and Technology of Târgu Mureș, Doctoral School of Letters, Humanities and Applied Sciences



Session 1

Identity, Traditions and Cultural Interferences

Friday, 20 June, 2025 Time: 14:30 - 17:30

Faculty of Engineering, A016 Room

A CONTRIBUTION TO THE STUDY OF WEDDINGS AND WEDDING CUSTOMS IN KOSOVO AND METOHIJA IN THE INTERWAR PERIOD

Božica Ž. SLAVKOVIĆ MIRIĆ, Institute for Recent History of Serbia, Belgrade, Serbia

ȘEZĂTOAREA (THE EVENING-GATHERING) AS A FORM OF TRADITIONAL SOCIAL MANIFESTATION

Eva-Nicoleta BISTREANU, High School "Constantin Brăiloiu", Târgu Jiu

ARCHETYPES AND THE COLLECTIVE UNCONSCIOUS IN THE "IA" EMBROIDERY – A JUNGIAN PERSPECTIVE ON TRADITIONAL MOTIFS

Ludmila MOISEI; Elena PUZUR, "Ion Creangă" State Pedagogical University of Chișinău

IA – THE SILENT ALPHABET OF ROMANIAN TRADITION AND THE AUTHENTIC ROMANIA FESTIVAL BORN FROM LOVE OF NATION, HOMELAND, ART AND BEAUTY

Maria Isabela COARĂ, Discover Peștișani Association, Gorj

SIGNS, SYMBOLS AND BELONGING: DECODING THE VISUAL LANGUAGE OF THE ROMANIAN BLOUSE "IA"

Carmen Rodica VULPE, Technical College „General Gheorghe Magheru” Targu Jiu

FOLK COSTUME DAYS IN EUROPE: CONSOLIDATING POTENTIAL

Oleksandr RUSNAK, Yuriy Fedkovych Chernivtsi National University, Ukraine

WEARING THE ROMANIAN IE REACTIVATES CULTURAL CODES

Doina Aurora TĂTARU, Center of Industry and Services Economics, Romania



Session 2

National Identity versus Globalization

Friday, 20 June, 2025 Time: 12:00 - 13:30
Faculty of Engineering, A110 Room

Session Chair:

Constanța RĂDULESCU, „Constantin Brâncuși” University of Târgu Jiu, Romania

Secretary:

Luiza Maria DRAGOMIR, „Constantin Brâncuși” University of Târgu Jiu, Romania

THE ROMANIAN BLOUSE – A LIVING SYMBOL OF AFFECTIVE MEMORY AND COMMUNITY BELONGING

George NICULESCU, Complex Studies Center PISC, Luxembourg

PROMOTING THE ROMANIAN BLOUSE IA – PROMOTING ROMANIA

Corina Ana BORCOȘI, Research, Development and Innovation Institute, Constantin Brâncuși University of Târgu Jiu

THE IMPORTANCE OF KEEPING THE ROMANIAN BLOUSE ALIVE

Vasile CUMPĂNAȘU, Research, Development and Innovation Institute, Constantin Brâncuși University of Târgu Jiu

THE ROMANIAN IA, FROM A CLOTHING OBJECT TO A SOCIOLOGICAL PHENOMENON

Luiza Maria DRAGOMIR, Research, Development and Innovation Institute, Constantin Brâncuși University of Târgu Jiu

IA – BETWEEN SYMBOL AND SEMNIFICATION IN THE INTERNATIONAL CONTEXT

Georgiana BRANDT, Children’s Palace of Târgu Jiu

THE ROMANIAN BLOUSE "IA" – AN IDENTITY SYMBOL BETWEEN TRADITION AND CONTEMPORARY REINVENTION

Crina Adriana DRĂGĂNESCU, Roșia Jiu Technological High School

ROMANIAN BLOUSE “IA” IS WEARING IN ROMANIA: FROM TRADITIONAL TO MODERN

Simona Coleașă - County Emergency Hospital, Târgu Jiu



Session 3

Popular costume – Expression of National Culture and Identity

Friday, 20 June, 2025 Time: 12:00 – 13:30
Faculty of Engineering, A111 Room

Session Chair:

Loredana STĂNCIOIU, „Constantin Brâncuși” University of Târgu Jiu, Romania

Secretary:

Vasile CUMPĂNAȘU, „Constantin Brâncuși” University of Târgu Jiu, Romania

CULTURAL VOLUNTEERING AS A VECTOR FOR THE PRESERVATION AND PROMOTION OF THE ROMANIAN TRADITIONAL COSTUME

Daniela Elena OPREA, Research Institute for Quality of Life – Romanian Academy

THE ISSUE OF PRESERVING THE AUTHENTIC FĂGĂRAȘ COUNTY TRADITIONAL COSTUME IN THE EARLY 20TH CENTURY PRESS

Constantin BĂJENARU, Museum of Făgăraș Land “Valer Literat”

THE HISTORIOGRAPHICAL DIMENSION OF THE PROBLEM OF FOLK COSTUMES IN THE REPUBLIC OF MOLDOVA: CONCEPTUAL APPROACHES, RESEARCH AND VALORIZATION DIRECTIONS (GENERAL ASPECTS)

Valentin ARAPU, Cultural Heritage Institute, Chișinău

THE TRANSFORMATION OF THE TRADITIONAL COSTUME OF ROMANIANS IN THE MOLDAVIAN SSR AS AN EXPRESSION OF THE SOVIET STATE’S NATIONAL POLICY (1944–1991)

Adrian DOLGHI, National Museum of Ethnography and Natural History, Chișinău

“IA” – SYMBOL OF THE ROMANIAN COSTUME

Sfinteș Costina VERGINA, Research, Development and Innovation Institute, Constantin Brâncuși University of Târgu Jiu

HANDKERCHIEF – TRADITIONAL ORNAMENT IN THE CONTEXT OF THE GORJ FOLK COSTUME

Ana Daria IONESCU HAIDĂU, High School “Constantin Brăiloiu”, Târgu Jiu



Session 4

Interdisciplinary Interactions in the Study of Tangible and Intangible Cultural Heritage

Friday, 20 June, 2025 Time: 12:00 – 13:30
Faculty of Engineering, A112 Room

Session Chair:

Emil Cătălin ȘCHIOPU, „Constantin Brâncuși” University of Târgu Jiu, Romania

Secretary:

Costina Vergina SFINTEȘ, „Constantin Brâncuși” University of Târgu Jiu, Romania

PROMOTING AND VALUING TRADITIONAL FOLK COSTUME IN TECHNOLOGY EDUCATION CLASSES IN PRE-UNIVERSITY EDUCATION

Lilia PANUȚA; Ețco IRINA, “Ion Creangă” State Pedagogical University of Chișinău

THE EXHIBITION AND SAMPLE FAIR OF ROMANIAN INDUSTRY IN 1921. CONCEPT, ORGANIZATION, IMPORTANCE

Ionela Simona MIRCEA, National Museum of the Union, Alba Iulia

THE YUGOSLAV THEATER VALUE SET (1945–1952)

Dragica POPOVSKA, Ss. Cyril and Methodius University, Institute of National History, Skopje

LOCAL PUBLIC ADMINISTRATION IN THE CONSERVATION AND PROMOTION OF INTANGIBLE CULTURAL HERITAGE

Claudia Rodica POPA, University of Political and Economic Studies “Constantin Stere”, Chișinău

VOLLEYBALL BETWEEN TRADITION AND COMMUNISM. IDEOLOGICAL LINE: VOLLEYBALL IN THE SERVICE OF THE NEW MAN

Laurențiu MAGDAȘ, George Emil Palade University of Medicine, Pharmacy, Sciences and Technology of Târgu Mureș

HUNGARIAN, SAXONIAN AND AUSTRIAN INFLUENCES ON THE TERRITORY OF THE FORMER BORDER REGIMENT FROM ORLAT

Alexandru BUCUR, Sibiu



Acknowledgements

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- Faculty of Hotel Management and Tourism in Vrnjačka Banja, University of Kragujevac, Serbia
- Faculty of Plastic Arts and Design, „Ion Creangă” State Pedagogical University of Chişinău, Moldova
- Hunedoara County School Inspectorate, Romania Museum of the Dacian and Roman Civilization, Romania
- The National Museum of Ethnography and Natural History, Romania Institute of Cultural Heritage, Romania
- Gorj County Museum „Alexandru Ştefulescu”, Romania
- „Şezătoarea Basarabiei” Association, Moldova
- „Românii independenţi din Serbia” Association, Serbia
- Ariadnae Filum, Cultural association of Romanians/Vlachs, Serbia Gorj County Council, Romania
- Faculty of Engineering, “Constantin Brâncuşi” University of Târgu Jiu, Romania
- Târgu Jiu City Hall, România
- The Institute for Recent History of Serbia, Belgrade, Serbia
- The Art Museum of Cluj–Napoca
- Discover Peştişani
- BIO Oltenia Cluster
- “Constantin Brâncuşi” National Museum, Târgu Jiu, Romania

Thank you for your commitment, collaboration, and shared passion for safeguarding identity, preserving tradition, and celebrating the cultural richness symbolized by the traditional Romanian Blouse „Ia”.



See you at the 4th edition in 2026!
Continuing the dialogue on identity, tradition, and cultural heritage.