

IDENTITY, TRADITION AND CULTURAL INTERFERENCES SYMBOLISM OF THE ROMANIAN BLOUSE „IA”

4TH EDITION

24.06.2026
Târgu Jiu, Romania



ORGANIZED BY
THE RESEARCH, DEVELOPMENT AND INNOVATION INSTITUTE
„CONSTANTIN BRÂNCUȘI” UNIVERSITY



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- Petru VICOL, National Museum of Ethnography and Natural History, Republic of Moldova



PROGRAMME

Wednesday, 24 June, 2025

Wednesday, 24 June, 2026

„Constantin Brâncuși” University of Târgu Jiu, Romania
Faculty of Engineering, A016 Room

9:30 – 10:00 - Registration

10:00 – 10:15 - Opening of the Conference

10:15 – 10:30 - Art Exhibition

10:30 – 11:30 - Plenary Session I

11:30 – 12:00 - Book Launch

12:00 – 12:15 - Coffee Break

12:15 – 13:30 - Plenary Session II

13:30 - 17:00 - Participation in the Event “An Ie as Big as a Village”

Wednesday, 24 June, 2026

Constantin Brâncuși University of Târgu Jiu, Romania
Faculty of Engineering

Exhibition of traditional folk costumes of Gorj,
Șezătoarea Târgu Jiu

Exhibition of traditional folk costumes of Moldova,
Liuba Eremia, folk artisan



ART EXHIBITION

Wednesday, 24 June, 2026

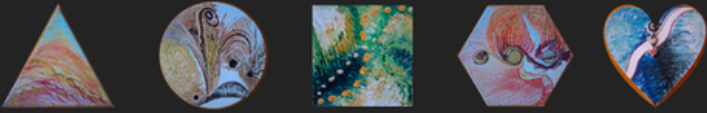
LUMINA DIVINĂ CARE STRĂLUCEȘTE DIN TABLOURILE
DIANEI GUEORGUIEVA (DI-LIGHT)

TZVETELIN GUEORGUIEV

Conferința științifică internațională

**Identitate, Tradiție și Interferențe
Culturale. Simbolistica Iei**

*Lumina Divină
care strălucește din tablourile
Diane Gueorguieva (Di-Light)
Tzvetelin Gueorguiev*



ZIUA



Data
24.06.2026
Ora
10:00





ART EXHIBITION

Wednesday, 24 June, 2026

DIN FIR DE TRADIȚIE ÎN LINIE ȘI CULOARE
LICEUL DE ARTE "CONSTANTIN BRĂILOIU"
TÂRGU JIU





BOOK LAUNCH

Wednesday, 24 June, 2026

BATISTA DRAGOSTEI CUSUTĂ CU FIRE DE DOR NEȘTIUTOR

Authors:
Grigore Haidău
Dan Pupăză

Târgu Jiu, Măiastra Publishing, 2026



THE COLOURS AND SYMBOLISM OF BULGARIAN EMBROIDERY



Plenary session I

Wednesday, 24 June, 2026 Time: 10:30 - 11:30
Faculty of Engineering, A016 Room

Session Chair:

Violeta Letiția GHIMIȘI, „Constantin Brâncuși” University of Târgu Jiu, Romania

THE IA OF PUHOI – THE HISTORY OF ITS DISCOVERY AND ETHNOCULTURAL VALORIZATION (GENERAL PRELIMINARY CONSIDERATIONS)

ARAPU V., IVANOVA N.

THE EMBROIDERY OF THE ROMANIAN BLOUSE(IA) - A REPRESENTATIVE SYMBOL OF INTANGIBLE CULTURAL HERITAGE

BISTREANU E.-N.

TRADITIONAL TEXTILE HERITAGE AS A RESOURCE FOR SUSTAINABLE FASHION DESIGN

BÎZGU T.

THE ROMANIAN BLOUSE 'IA' – HISTORY, PRESENT AND FUTURE

BORCOȘI C.-A.

FROM THE MULBERRY LEAF TO THE SILK THREAD. THE RAW SILK VEIL IN ROMANIAN TRADITIONAL COSTUME

BRANDT G.

THE ROMANIAN IA AS A SILENT LANGUAGE OF TRADITION: THE 'AUTHENTIC ROMANIA' FESTIVAL, A CELEBRATION OF NATION, HOMELAND, ART, AND BEAUTY

COARĂ M.I.

THE ROMANIAN BLOUSE AND BRÂNCUȘI – TWO FORMS OF ROMANIAN AUTHENTICITY THAT BECAME UNIVERSAL

COLEAȘĂ S.

THE TRANSFORMATION OF THE TRADITIONAL RURAL HABITAT IN THE MOLDAVIAN SSR (1944–1961): CONTINUITY OF IDENTITY AND SOVIET MODERNIZATION

DOLGHI A.

THE ROMANIAN IA – AN EXPRESSION OF THE CULTURAL IDENTITY AND HISTORICAL CONTINUITY OF THE ROMANIAN PEOPLE

DRĂGĂNESCU C.A., VULPE C.R.

UNELE ASPECTE ALE PREZENȚEI ARBORILOR ÎN CÂNTECE POPULARE ROMÂNEȘTI

DUDNICENCO N.

THE SYMBIOSIS BETWEEN UNESCO HERITAGE AND EDUCATIONAL DESIGN: THE BLOUSE AS A SUSTAINABLE DIDACTIC RESOURCE

ETCO I., EREMIA L.

THE WOMAN AS COSMOS – DREAMING AND WEAVING IN THE ARCHAIC ROMANIAN CULTURE

FĂȘIE A.

THE IDENTITY LANGUAGE OF CLOTHING

FIRESCU A.V.



Plenary session II

Wednesday, 24 June, 2026 Time: 10:30 - 11:30
Faculty of Engineering, A016 Room

Session Chair:

Constanța RĂDULESCU, „Constantin Brâncuși” University of Târgu Jiu, Romania

THE BIOGRAPHICAL AND PRACTICAL DIMENSION OF THE ACTIVITY OF FOLK ARTISANS FROM THE REPUBLIC OF MOLDOVA AS HERITAGE VECTORS IN THE PRESERVATION OF THE ROMANIAN BLOUSE (IA)

FORNEA A.

THE COLOURS AND SYMBOLISM OF BULGARIAN EMBROIDERY

GUEORGUIEV T.

THE SPINNING SPINDLE – HISTORY, TECHNOLOGY, AND SYMBOLISM

IONESCU HAIDĂU A.D.

THE STORY OF THE IA

MAREȘI L.

THE STITCHED LANGUAGE OF THE IE – FROM THE SEMIOTICS OF TRADITIONAL MOTIFS TO CONTEMPORARY IDENTITY RECLAMATION

MOISEI L.

IA AS AN IDENTITY ELEMENT AND AESTHETIC MATRIX IN NICOLAE GRIGORESCU'S CREATION

MOKAN-VOZIAN L.

AGE AND GENDER STRATIFICATION REFLECTED IN ROMANIAN TRADITIONAL COSTUME
OSADCI R.

UKRAINIAN VYSHYVANKA AND ROMANIAN IA IN THE CULTURAL BORDERLAND OF BUKOVINA: BETWEEN SHARED HERITAGE AND NATIONAL NARRATIVES

RUSNAK O.

THE HANDKERCHIEF AS AN ELEMENT OF ROMANIAN TRADITIONAL CULTURE

SFINTEȘ C.

REINTERPRETATION OF TRADITIONAL MOTIFS FROM THE ROMANIAN BLOUSE (IA) IN CONTEMPORARY WOOD SCULPTURE IN THE REPUBLIC OF MOLDOVA

TAMAZLÎCARI C.

SALBELE CU BĂNUȚI DE AUR PURTATE DE ROMI – ÎNTRE TRADIȚIE, REALITATE ISTORICĂ ȘI MARKER IDENTITAR

TRUFĂȘ D.-V.



Acknowledgements

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- Târgu Jiu City Hall, Romania
- Gorj County Museum "Alexandru Ștefulescu", Târgu Jiu, Romania
- National Museum of Ethnography and Natural History, Chisinau, Republic of Moldova
- Museum of Dacian and Roman Civilization, Deva, Romania
- Art Museum of Cluj-Napoca, Romania
- National Military Museum "King Ferdinand I", Bucharest, Romania
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- Constantin Brâncuși Research, Documentation and Promotion Center, Târgu Jiu, Romania
- Institute of Cultural Heritage, Chisinau, Republic of Moldova
- Docuart Association, Bucharest, Romania
- Discover Pestișani Association, Târgu Jiu, Romania
- Gorj County School Inspectorate, Romania
- Hunedoara County School Inspectorate, Romania
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- Rosia Jiu Technological High School, Targu Jiu, Romania

Thank you for your commitment, collaboration, and shared passion for safeguarding identity, preserving tradition, and celebrating the cultural richness symbolized by the traditional Romanian Blouse „Ia”.

